

CURATE





OUR OBJECTIVE

REWARD USERS WHO CURATE,
DISCOVER AND SHOP FASHION ON
THE CURATE PLATFORM

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THE SOLUTION

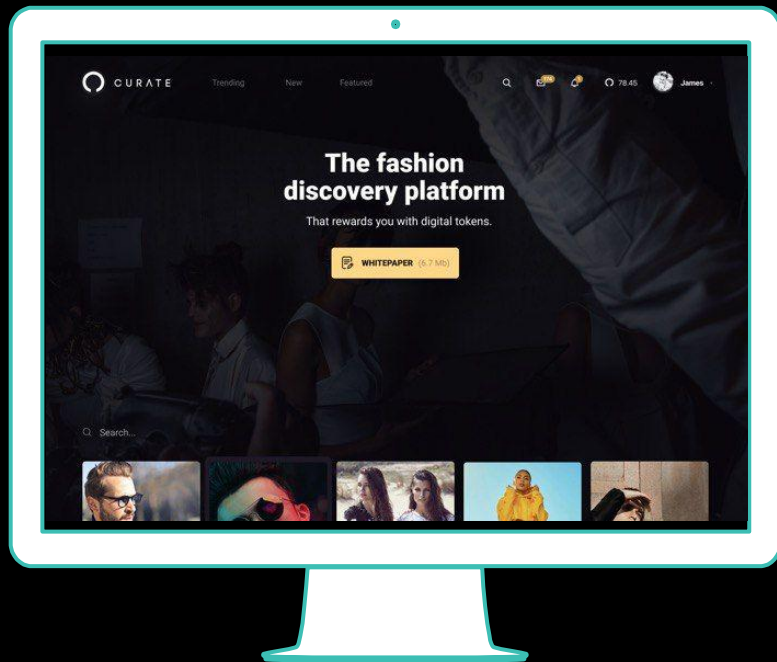
THE FIRST SOCIAL DISCOVERY FASHION
AGGREGATOR THAT CONNECTS
RETAILERS & SHOPPERS

CURATE



GLOBAL DISCOVERY

FASHION BRANDS
ONBOARD CURATE
CURATE REWARDS THE
COMMUNITY IN BTC
FIRST DECENTRALIZED
SHOPPING DAPP





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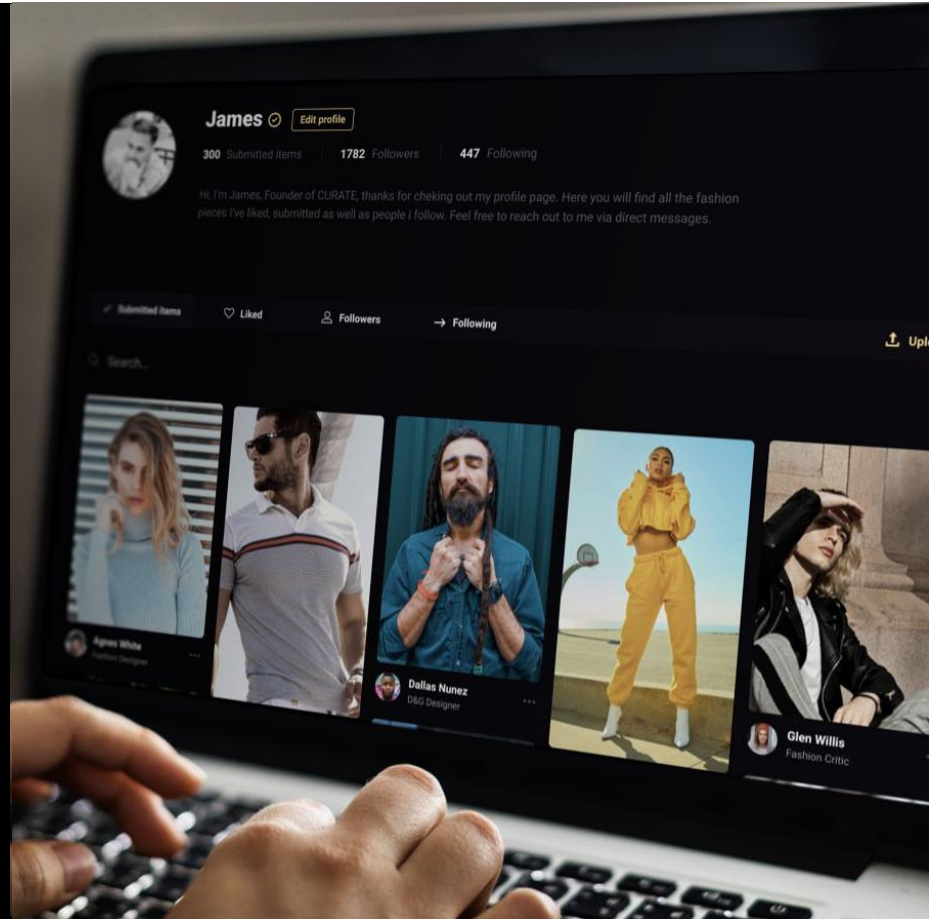
amazon

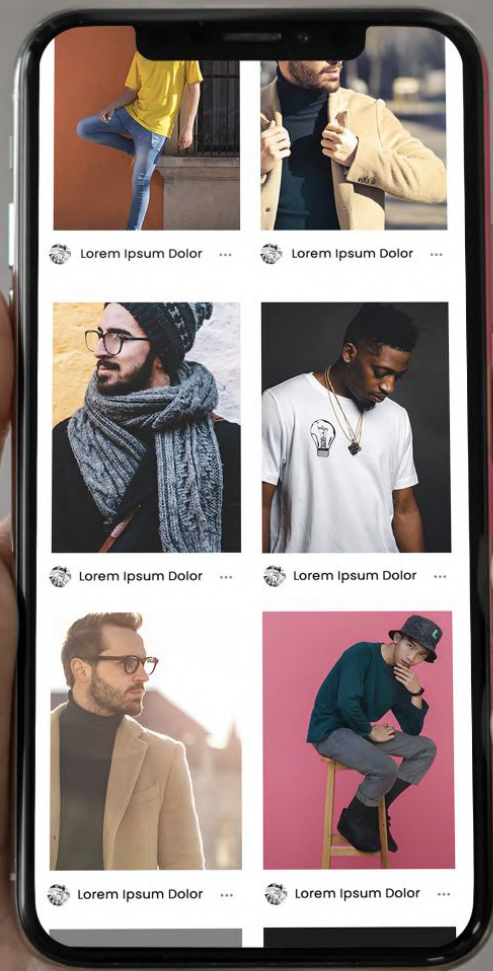
H&M

ZARA

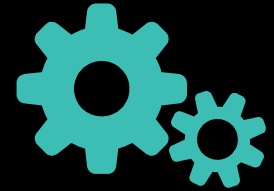
WE'VE PARTNERED WITH A NUMBER OF LEADING BRANDS WHO HAVE SHOWN INTEREST IN ONBOARDING AS RETAIL APPLICANTS ALLOWING OUR 100K USERS TO CURATE, DISCOVER & SHOP FASHION

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HOW IT WORKS

**RETAILER
UPLOADS
CONTENT**

**COMMUNITY
ENGAGES AND
UPVOTES
CONTENT**

**CONTENT GAINS
POPULARITY AND
IS MADE
“DISCOVERABLE”**

**CURATORS
&
SHOPPERS
REWARDED**

REVENUE MODELS



PRO MEMBERSHIP

\$149/year offering content users (retailers, brands, influencers) pro features i.e highlighted listings, verified badge status if KYC approved, DMs open, rewarding users in custom tokens plus more

BROWSER EXTENSION

Curate+, our native browser extension, allows users to earn BTC and other cryptocurrencies as cashback when they shop online via a commission model and will extend to all niches i.e goods and services, retail, advertising & food

NATIVE ADVERTISING

CurateAds, our in-built native advertising area offered to advertisers and agencies, allowing custom targeting of ads to our 100k opt-in users yielding a higher ROI/RPM than traditional competitors i.e AdWords

PARTNERSHIPS

We will open up the platform to other categories of retail and not fashion to increase our partnerships, in which case we'll be taking a commission for every successful purchase through Curate.

CUR8 TOKEN

Increased demand & spending usage on the platform with our participating retailers and extension to other niches outside of fashion retail via Curate+

STAKING PROGRAMME

Curate will rewards accounts with CUR8 tokens via a staking model for holding certain tokens and remaining active on the platform in which a % will be allocated back to the Curate rewards pool

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RETAILERS MEET BLOCKCHAIN



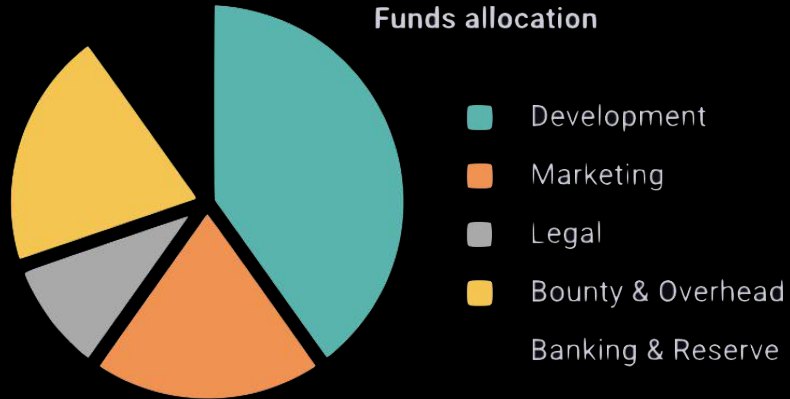
BENEFITS INCLUDE:

1. Raised brand awareness
2. Increased traffic to merchant sites and goal conversions
3. Clothing ranges and seasonal wears listed on the largest open/transparent platform leveraging blockchain technology.
4. Access to 100,000 users upon launch for curated feedback on their fashion range.
5. On-site analytics and tracking pixel leading to increased sales through optimization. Prevent fraud transactions and chargebacks as users will be verified via KYC to ensure authenticity.
7. Zero commission will be taken from Curate for all successful leads giving retailers bigger profits and customers better prices.
8. QR barcodes supplied to all partnered clothing brands to verify authenticity throughout the supply chain preventing fake merchandise.
9. Curate Pro membership for our retailers, charging \$149/year giving retailers more features such as featured listings, verified badge, ability to offer CUR8 tokens to users

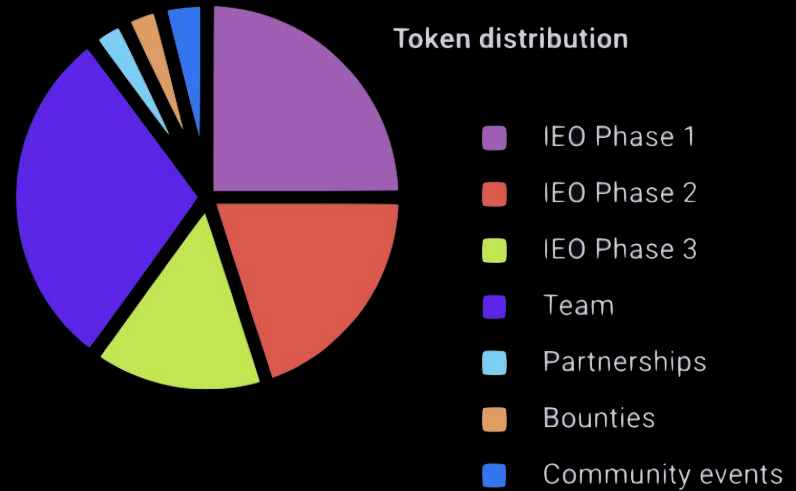
CUR8 TOKEN



Funds allocation



Token distribution



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CURATE ROADMAP



- White paper first draft created
- Business plan first draft completed
- Concept reaches market validation with test groups carried out of over 100 participants
- PRE-IEO seed round complete
- 10,000+ Telegram members active
- Approved for 1st IEO and listing on P2PB2B.io
- IEO phase 1 starts on P2PB2B.io
- Development officially starts on Curate platform
- 100,000 registered users and followers across all channels
- IEO phase 2 starts on ShortEx.net
- 50+ retailers partner with Curate
- Private-alpha launch of Curate platform open to telegram members
- CUR8 token approved to list on ShortEx.net & TraderOne.Exchange with market maker in place to ensure liquidity and price stabilization
- IEO phase 3 starts on KuCoin.com
- Public-beta version launched available globally
- Curate surpasses 250,000 active users across the platform and app
- 250+ retailers partnered with Curate



- [LET'S GET CONNECTED] -

CONTACT CURATE



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