

The Fashion Discovery Platform

Discover Styles. Earn Crypto

Our Objective

Reward users who curate, discover and shop fashion on the curate platform

The Solution

The first social discovery fashion aggregator that connects retailers & shoppers

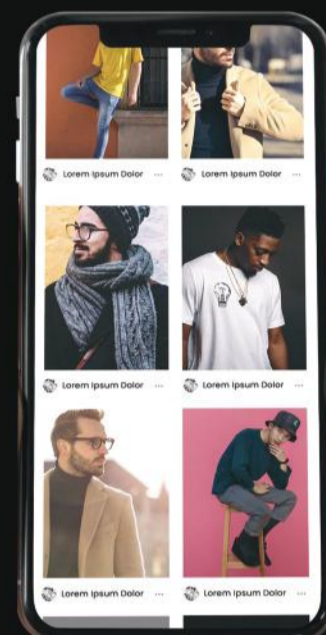
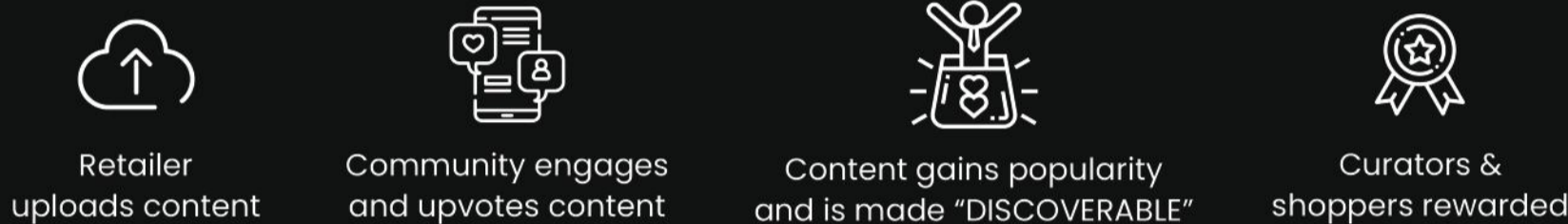
Retail Meets Blockchain

Curate uses blockchain technology to ensure retailers are verified, user reviews are genuine & merchandise sold is authentic

We've partnered with a number of leading brands who have shown interest in onboarding as retail applicants allowing our 100k users to curate, discover & shop fashion



HOW IT WORKS



REVENUE MODELS

Pro Membership

\$149/year offering content users (retailers, brands, influencers) pro features i.e highlighted listings, verified badge status if KYC approved, DMs open, rewarding users in custom tokens plus more

Native Advertising

CurateAds, our in-built native advertising area offered to advertisers and agencies, allowing custom targeting of ads to our 100k opt-in users yielding a higher ROI/RPM than traditional competitors i.e AdWords

CUR8 TOKEN

Increased demand & spending usage on the platform with our participating retailers and extension to other niches outside of fashion retail via Curate+

Browser Extension

Curate+, our native browser extension, allows users to earn BTC and other cryptocurrencies as cashback when they shop online via a commission model and will extend to all niches i.e goods and services, retail, advertising & food

More Niches

Curate will extend to more niches allowing retailers outside of fashion retail to offer their services for sale as part of our discovery/rewards experience

Staking Programm

Curate will reward accounts with CUR8 tokens via a staking model for holding certain tokens and remaining active on the platform in which a % will be allocated back to the Curate rewards pool

RETAIL MEETS BLOCKCHAIN

Benefits Include:

1. Raised brand awareness
2. Increased traffic to merchant sites and goal conversions
3. Clothing ranges and seasonal wears listed on the largest open/transparent platform leveraging blockchain technology.
4. Access to 100,000 users upon launch for curated feedback on their fashion range.
5. On-site analytics and tracking pixel leading to increased sales through optimization.
6. Prevent fraud transactions and chargebacks as users will be verified via KYC to ensure authenticity
7. Zero commission will be taken from Curate for all successful leads giving retailers bigger profits and customers better prices
8. QR barcodes supplied to all partnered clothing brands to verify authenticity throughout the supply chain preventing fake merchandise.
9. Curate Pro membership for our retailers, charging \$149/year giving retailers more features such as featured listings, verified badge, ability to offer CUR8 tokens to users

CUR8 TOKEN

Token distribution

- IEO Phase 1
- IEO Phase 2
- IEO Phase 3
- Team
- Partnerships
- Bounties
- Community events

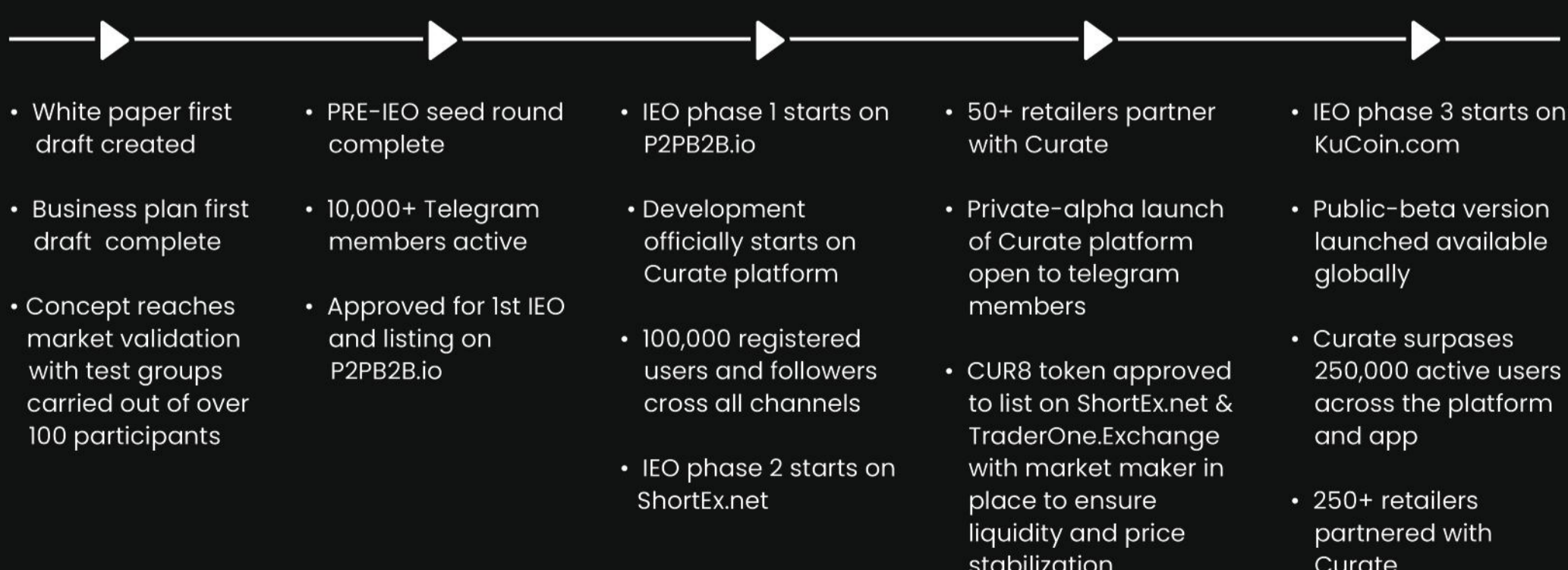


Funds allocation

- Development
- Marketing
- Legal
- General & Admin
- Banking & Reserve



ROADMAP



DEVELOPERS



James Hakim
Founder/CEO/Developer



Bret Faller
CTO/Blockchain Engineer



Alexey Ivanov
Head of Design/UX



Jonathan Davies
Full Stack Developer